AudioMetrix is a SaaS based audience analytics platform for digital audio publishers. It combines the power of real-time and historical data (i.e. on demographics, location, time of the day, audio genre) to help drive publisher content and revenue strategies. Its session based measurement provides more than just estimates, offering audio publishers accurate information and measurement. Audiometrix enables you to understand your audience and how your listeners consume content. It’s your trusted companion for building media kits.

**Real-time Reporting**
AudioMetrix provides an extended set of real-time reporting features, providing publishers minute by minute audio content consumption insight.

**Local, national, and international reporting tools**
It includes a complete suite of reporting tools for publishers to track local, national, and international performance trends in table or visual reporting formats.

**Device agnostic**
It’s device agnostic—measures and analyzes audience and listeners regardless of their end-devices: website players, Smartphones apps, iTunes™, Winamp media player™ and other connected devices.

**Real-Time Mapping**
With its Real-Time Mapping feature, publishers are able to track live audience geo-location down to the street level.

**Supports All Audio Distribution Formats**
AudioMetrix analyzes any type of digital audio content such as live, podcast, simulcast streams and on-demand.

**Audio centric data**
AudioMetrix provides historical view of standard audio-centric metrics such as AQH, TLH, active Sessions, Session Starts and Uniques.

contact.us@adswizz.com