ADSWIZZ SDK

Whether you want to reach listeners on radio players, podcast readers, or in-car dashboards, **AdsWizz Software Development Kit (SDK)** helps you generate more revenue and create new and more relevant experiences for your listeners.

Our solution is the ideal one-stop-shop for any audio publisher who wants to customize mobile apps and elevate their capabilities. With over 500 million unique downloads on both iOS and Android, AdsWizz SDK is the technology of choice for **major publishers worldwide** including iHeart Media, TuneIn, Tokyo FM, Cox Media, Rogers, Bauer Media Group, and Global.

500M

unique downloads on both iOS and Android

KEY BENEFITS

♫ Audio Targeting

💡 Innovative Ad Formats

🎤 Podcast-Ready

⤳ Low Footprint

📱 Player-Agnostic

KEY CAPABILITIES

Innovative Formats

You can maximize your revenue with new and **exclusive interactive formats** such as ShakeMe™ that keep listeners engaged, increase conversion, and create unique experiences.

Native In-App Notifications

By customizing native in-app notifications, you can get higher engagement and **conversion rates**. In-app notifications are ideal for directing listeners to a website or inviting them to take **immediate action**.

Podcast-Ready

You can deliver programmatic ads, including **host-read** creatives that capture listeners' imagination and keep them engaged. With **Remote Audio Data** (RAD), we help you complement streaming analytics with insights on how podcasts are consumed after they have been downloaded.

Player-Agnostic

AdsWizz SDK is agnostic to protocols, encoding, and devices, and it's **easy to integrate** with almost any player with minimal development cost. As a client-side ad insertion solution, our SDK complements server-side technologies and offers a solution for HTML5 web players.

adswizz

KEY CAPABILITIES

Aligned to Industry Standards

To improve ad delivery and the overall user experience, our SDK offers **full compliance** with the latest industry standards including the Digital Video Ad Serving Template (**VAST**) and Mobile Rich Media Ad Interface Definitions (**MRAID**). AdsWizz SDK is also **GDPR compliant** and supports the latest listener consent requirements.

Experts Around-the-Clock

Backed by more than ten years of experience in the industry and over 150 researchers and engineers in the **AdsWizz Technology Hub**, our SDK is designed for audio from the ground up and offers complementary **technical support** to help you efficiently monetize your inventory.

Available with AdsWizz SDK:

ShakeMe for mobiles and smart watches, interactive voice ads, native in-app notifications

REQUEST A FREE DEMO

Visit our website:
www.adswizz.com

Or reach us at:
contact.us@adswizz.com

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