



America's largest and fastest growing audio marketplace, AdWave enables audio inventory buyers for unprecedented growth opportunities. AdWave covers 1000+ premium stations.

70%

of all opportunities come from top 5 Publishers



Access to all audio types

Through AdWave you can easily access any type of audio publishers- live streams, on demand and Podcast.

Ready for any type of transaction

With Adswizz you're all set to transact via direct orders, private marketplaces or programmatic reserved.

Supporting any type of creative

Although we have a stronger focus on audio, our products also support display, video, and interactive formats.

Your audio-centric marketplace

We provide access audio specific KPIs, prevent placement of competing ads from brands and products in the same advertising break, and more.

65%

of US monthly online Radio listeners

110M

monthly unique listeners

1.2B

monthly impressions

75%

listen between 6am-8pm

50%

listen on a mobile device

80%

listen Monday-Friday

You can target specific audience segments - by location, device type, format, time, genre, publisher type, 1st party or 3rd party data, demographic or behavioral segments and more.

330M



Interested in Travel

350M



Interested in Sports

300M



Car Buyers

335M



Interested in Health & Medicine

250M



Interested in Video Games



AdWave Demographics

Thanks to AdsWizz' unique data aggregation solution- Sonar, we provide a 100% addressability.

70% of the AdWave audience is in the 18-54 age group.



Men and women are equally represented in the AdWave audience.

Top 10 Genres

- 1. News and Talk*
- 2. Alternative-Rock
- 3. Adult Contemporary
- 4. Top 40 Hits- Pop
- 5. Urban-Hip Hop
- 6. Country
- 7. Oldies
- 8. Sports
- 9. Easy listening
- 10. Classic Rock

*no controversial or explicit talk

The best Listening Experience

Through our unique ad insertion technology we ensure that audio ad creatives are matched to the audio content's encoding bitrate and volume levels. Audio messages are heard loud and clear.